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Date and Signature of Deposit: 1/03/04 Ja S. Pienkos

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Pienkos, John T.

Serial No.: 09/626,365

Filing Date: July 23, 2000

Title: APPARATUS AND METHOD FOR PROVIDING PRODUCT
LOCATION INFORMATION TO CUSTOMERS IN A STORE

Examiner: Rudy, Andrew J.

Art Unit: 3627

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AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated September 24, 2003, the Applicant respectfully provides the following Remarks and Amendments.

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.